

SIFAT Campus Marketing and Media Intern

Are you creative? Can you tell a compelling story in image and video that captures the audience's attention?

SIFAT is looking for an eager intern to help share what we are doing on our SIFAT Alabama campus, while also giving the right candidate the ability to build his/her real-life marketing skills. We need a motivated individual to join our team. As a Campus Marketing and Media Intern, you work closely with our SIFAT campus staff, who provide you with hands-on projects and daily tasks that help promote and share the SIFAT story. You will use your innovative skills to create intriguing content to advertise SIFAT's campus programming and upcoming event opportunities.

Interns receive a monthly stipend, and meals are provided when groups are on campus. If relocating, we offer housing on our beautiful campus, fully furnished with access to utilities and internet.

Job Duties and Responsibilities

- Assist with the design and execution of social media campaigns
- Take photo/video content during weekly programming
- Distribute multimedia content to groups after their event
- Brainstorm and research ideas for original content
- Help create and edit short-form videos
- Help develop new strategies for increasing engagement
- Ensure branding is consistent
- Create email campaigns for marketing upcoming programming
- Manage schedules and inform team members on what is needed for content
- Give weekly updates at staff meetings
- Assist with editing and publishing podcast content

Requirements

- Job Type: Part Time
- Ability to commute or relocate
- Knowledge of Instagram, Youtube, Facebook, X, and TikTok, including current trends within these social media channels. Social media or marketing experience preferred.
- Ability to make and manage schedules to ensure projects meet deadlines
- Ability to work both on a team and be self-directed
- Strong work ethic
- Effective communication skills
- Ability to work with children, youth and young adults
- Willingness to work with people from different nationalities and cultures

To apply or for more information: Contact Kaitlyn Glenn, glennk@sifat.org, or call 256.396.2015.